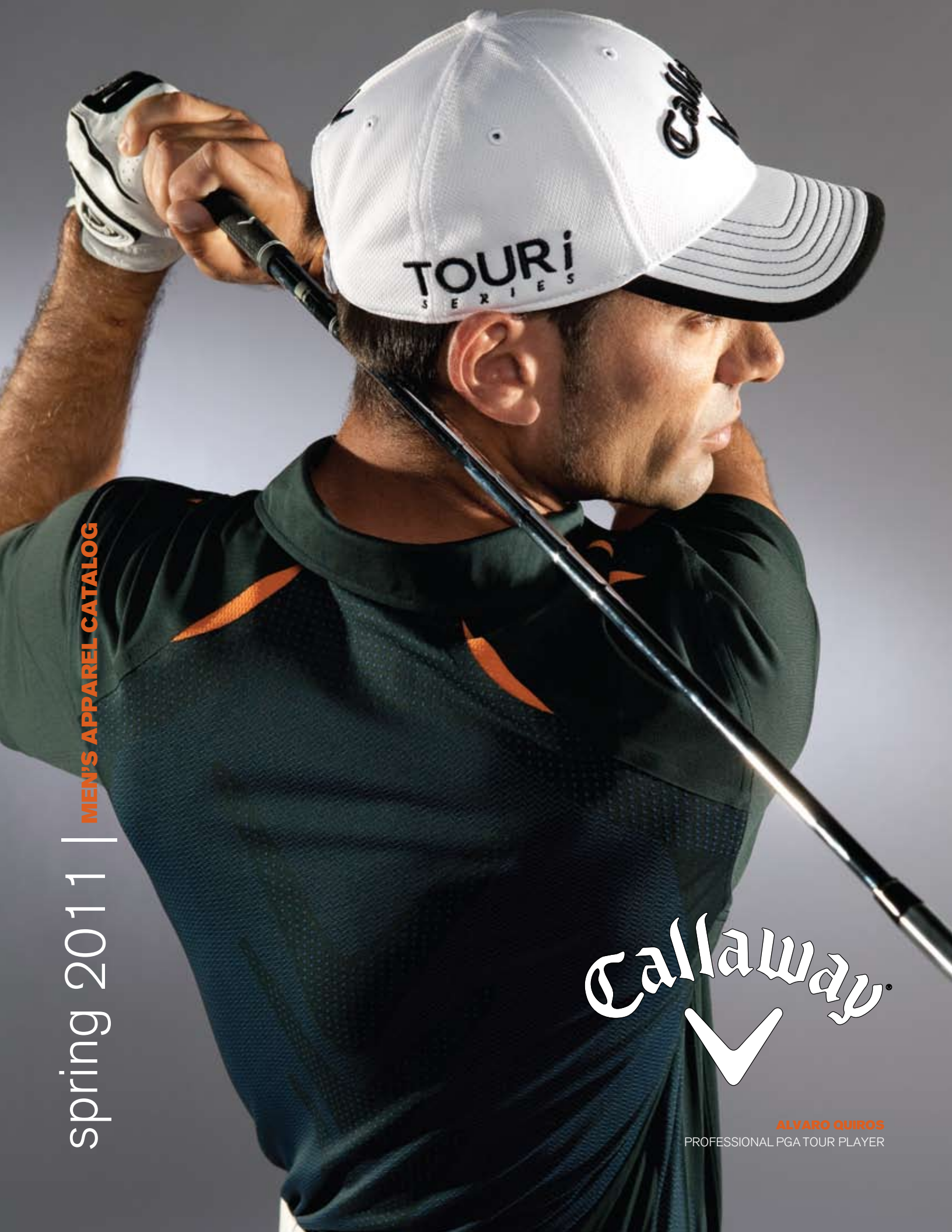


spring 2011 |

MEN'S APPAREL CATALOG



Callaway
✓

ALVARO GUIROS
PROFESSIONAL PGA TOUR PLAYER

BEYOND STYLE BEYOND COMFORT

CONTENTS

FASHION

victory

festival

TBC

TBC

TBC

TOUR AUTHENTIC

TBC

CORE

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polos

layering

trousers and shorts

belts

TBC

TBC

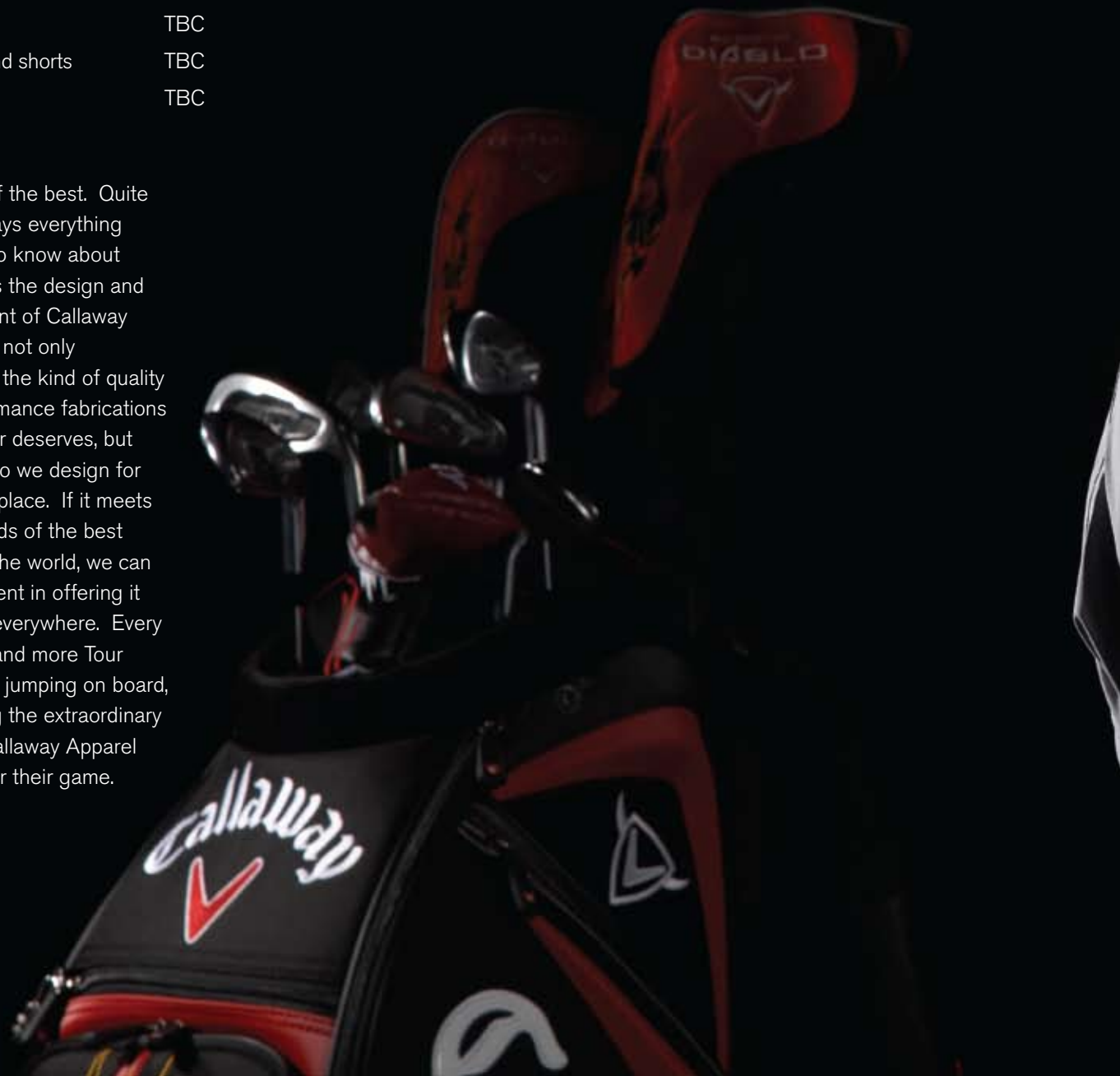
TBC

TBC

Callaway Golf Europe Ltd.
Unit A27 Barwell Business Park, Leatherhead Road
Chessington, Surrey, KT9 2NY, United Kingdom • callawaygolf.com

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The best of the best. Quite simply, it says everything you need to know about what drives the design and development of Callaway Apparel. It not only represents the kind of quality and performance fabrications every golfer deserves, but it's also who we design for in the first place. If it meets the demands of the best players in the world, we can feel confident in offering it to golfers everywhere. Every day, more and more Tour players are jumping on board, discovering the extraordinary benefits Callaway Apparel provides for their game.





spring 2011 | MEN'S APPAREL CATALOG



PERFORMANCE FEATURES



DRY

Our unique wicking feature draws moisture to the outer surface and causes it to spread out and dry more quickly. With a rating of UPF 15+, the garment blocks out harmful ultraviolet rays and offers protection from the sun. An anti-microbial treatment keeps the garment fresh over time and helps maintain durability.

- Moisture Wicking
- UPF 15+
- Anti-Microbial
- Comfort Performance



WIND

Ultra-fine micro denier fabrication offers wind resistance, water resistance and quick dry properties. Easy to take on and off, WIND gives you the ability to adapt to changing weather conditions and keep you warm and dry.

- Wind Resistant
- Lightweight
- Water Resistant
- Quick Dry



WARM

Polyester microfiber brushed fleece creates a unique combination that is both breathable and insulating. The fabric acts as a layering system that is quick dry, regulates warmth and small precision mesh features in the fabric allow air to flow evenly to the surface.

- Thermal Insulating
- Quick Dry
- Breathable
- Ultra-Flexible





VICTORY

Available 1st February 2011



Bright White - 100

S ___ M ___ L ___ XL ___ XXL ___



BDSK0121

Short sleeve pieced, jacquard-striped polo
 Contrast Chevron inside placket, contrast Callaway & Chevron on right sleeve
 100% polyester
 S-XXL



Lollipop - 644

S ___ M ___ L ___ XL ___ XXL ___



BDSK0097

Short sleeve texture blocked polo with piping
 Contrast Chevron on back yoke and left sleeve
 92% poly/8% spandex
 S-XXL



Bright White - 100

S ___ M ___ L ___ XL ___ XXL ___



BDSK0128

Short sleeve engineer-striped polo with fashion collar. Contrast Chevron on back collar.
 Tonal Callaway & Chevron on right sleeve
 100% polyester
 S-XXL



Surf The Web - 432

S ___ M ___ L ___ XL ___ XXL ___



BDSK0130

Short sleeve abstract engineered sublimation printed polo
 Contrast Chevron on back yoke
 100% polyester
 S-XXL



High Rise - 040

S ___ M ___ L ___ XL ___ XXL ___



BDSK0132

Short sleeve blocked polo with asymmetrical Chevron printing. Contrast Chevron on back yoke
 100% polyester
 S-XXL



Lollipop - 644

S ___ M ___ L ___ XL ___ XXL ___



BDSK0131

Short sleeve striped polo with piecing and fashion collar
 Contrast Chevron on back collar
 100% polyester
 S-XXL





Bright White - 100

30 ___ 32 ___ 34 ___ 36 ___
38 ___ 40 ___

BDSB0082

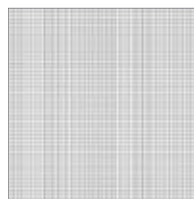
Flat front micro striped tech short
Tonal Chevron above back right pocket
100% polyester
30-40

MOISTURE WICKING



High Rise - 040

30 ___ 32 ___ 34 ___ 36 ___ 38 ___ 40 ___



BDSB0062

Flat front micro plaid tech short
Tonal Chevron above back right pocket
100% polyester
30-40

MOISTURE WICKING



High Rise - 040

30 ___ 32 ___ 34 ___ 36 ___ 38 ___ 40 ___



BDSB0047

5-pocket fashion tech pant
Tonal Chevron above back right pocket
100% polyester
30-40

Leg lengths:

S: 30 32 34 36 38
R: 30 32 34 36 38 40
L: 32 34 36 38 40

SOIL RELEASE
MOISTURE WICKING



Bright White - 100

30 ___ 32 ___ 34 ___ 36 ___ 38 ___ 40 ___



BDSB0193

Flat front peached twill plaid check short
Tonal Chevron above back right pocket
100% polyester
30-40

MOISTURE WICKING



Surf the Web - 432

30 ___ 32 ___ 34 ___ 36 ___ 38 ___ 40 ___



FESTIVAL



Available 15th March 2011







BDSK0099
Short sleeve abstract plaid sublimation printed polo
Contrast Chevron on centre back
100% polyester
S-XXL

Bright White - 100
S ___ M ___ L ___ XL ___ XXL ___

BDSK0053
Short sleeve abstract body-map-inspired polo
Contrast Chevron on back
100% polyester
S-XXL

Cerise - 653
S ___ M ___ L ___ XL ___ XXL ___





BDSK0054
Short sleeve auto-stripe polo
Contrast Chevron inside placket and contrast Callaway & Chevron on right sleeve
60% cotton/
37% poly/3% spandex
S-XXL

Bright White - 100
S ___ M ___ L ___ XL ___ XXL ___



MOISTURE WICKING




BDSK0100
Short sleeve micro-stripe polo with embossed Chevron overlay
Contrast Chevron on centre back
95% poly/5% spandex
S-XXL


Anthracite - 001
S ___ M ___ L ___ XL ___ XXL ___

**ANTI-MICROBIAL
MOISTURE WICKING**

BDSK0042
Short sleeve mesh polo with engineered stripe inserts
Contrast Chevron on centre back
70% poly/30% nylon
S-XXL

Bright White - 100
S ___ M ___ L ___ XL ___ XXL ___





BDSK0032
Short sleeve self-collared micro-stripe with mitred piecing
Tonal Chevron on left sleeve and contrast Chevron on back neck
95% poly/5% spandex
S-XXL

Bright White - 100
S ___ M ___ L ___ XL ___ XXL ___





BDSK0049

Short sleeve cotton blocked polo with micro-cording
 Contrast Chevron inside placket and contrast Callaway & Chevron on right sleeve
 65% cotton / 35% poly
 S-XXL

MOISTURE WICKING



Wild Lime - 323

S ___ M ___ L ___ XL ___ XXL ___



BDSK0039

Sweater knit-inspired polo
 Tonal Chevron on centre back
 100% polyester
 S-XXL



Bright White - 100

S ___ M ___ L ___ XL ___ XXL ___



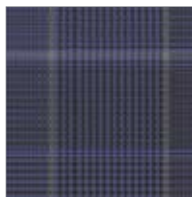
BDSG0086

V-neck colour-block vest
 100% mercerised cotton
 S-XXL



Cerise - 653

S ___ M ___ L ___ XL ___ XXL ___



BDSB0193

Flat front peached twill plaid check short
 Tonal Chevron above back right pocket
 100% polyester
 30-40

MOISTURE WICKING



Surf The Web - 432

30 ___ 32 ___ 34 ___ 36 ___ 38 ___ 40 ___

BDSB0041

Large-scale plaid tech short
 Tonal Chevron above back right pocket
 100% polyester
 30-40

MOISTURE WICKING



Bright White - 100

30 ___ 32 ___ 34 ___ 36 ___ 38 ___ 40 ___



BDSB0047

5-pocket fashion tech pant
 Tonal Chevron above back right pocket
 100% polyester
 30-40

Leg lengths:
 S: 30 32 34 36 38
 R: 30 32 34 36 38 40
 L: 32 34 36 38 40

**SOIL RELEASE
 MOISTURE WICKING**



Bright White - 100

30 ___ 32 ___ 34 ___ 36 ___ 38 ___ 40 ___

BDSB0069

Large-scale plaid tech short
 Tonal Chevron above back right pocket
 100% polyester
 30-40

MOISTURE WICKING



Antracite - 001

30 ___ 32 ___ 34 ___ 36 ___ 38 ___ 40 ___

Callaway ✓
TOUR AUTHENTIC
✓ ✓ ✓
TOUR TESTED™

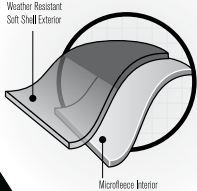


TOUR AUTHENTIC

The Tour Authentic® line lets you worry about your game, not the weather report. With these in your closet, you're ready for whatever the elements might bring. Tour Tested... **Tour Authentic®**.

A superior, weather-resistant soft shell exterior bonds with a microfleece interior for maximum warmth and comfort.

- Premium waterproof zippers
- Adjustable bottom and elongated tail shields the wind

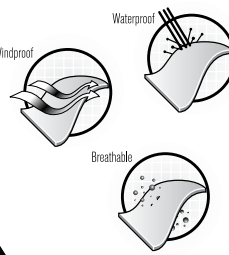


Weather Resistant Soft Shell Exterior

Microfleece Interior

WIND & WATER RESISTANCE
THERMAL WARMTH

Lightweight and quiet, our 3-layer fabric features a breathable waterproof membrane that allows perspiration to pass through.

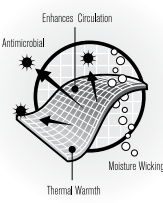


Waterproof

Breathable

WINDPROOF WATERPROOF BREATHABLE

Our infrared-engineered, thermal mock wicks moisture and enhances circulation, keeping you dryer and warmer during cold-weather play.



Enhances Circulation

Antimicrobial

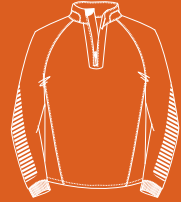
Moisture Wicking

Thermal Warmth

THERMAL WARMTH ENHANCED CIRCULATION MOISTURE WICKING ANTIMICROBIAL

Our featherweight polar fleece pullover enhances all-season play.

- Durable stretch fabric for maximum range of motion
- Body-contoured high-tech construction
- Zipper guard prevents neck chafing



COMPETITION CHEVRON POLAR FLEECE

Our premium rain pant is fully seam-sealed for guaranteed waterproof performance.

- Zippered legs for easy on/off over shoes
- Ankle snap system for quick length adjustment
- Pass-through side pocket
- Rear scorecard pocket
- High-grade waterproof zippers

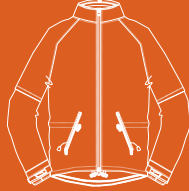


Front Back

TECHNICAL RAIN PANT

Our premium rain jacket is fully seam-sealed for guaranteed waterproof performance.

- Durable stretch fabric for maximum range of motion
- Convertible sleeves for multi-season play
- 2-way zipper and adjustable waistline for unrestricted putting
- Stretch cuffs, adjustable bottom and elongated tail shield the wind
- Rain gutters channel water away from hands
- Zipper guard prevents neck chafing



TECHNICAL RAIN JACKET



Anthracite - 001

S ___ M ___ L ___ XL ___ XXL ___



Bright White - 100

M ___ L ___ XL ___ XXL ___

BCFK0110

Long sleeve compression mock base layer, jacquarded Callaway on neck and Chevron on wrist
78% poly/16% nylon/
6% spandex
M-XXL



Anthracite - 001

M ___ L ___ XL ___



Back

BCFK0109

Body-map-inspired compression mock base layer, jacquarded Chevron on front chest
78% poly/16% nylon/
6% spandex
M & L/XL



Bright White - 100

S ___ M ___ L ___ XL ___ XXL ___



Surf The Web - 432

S ___ M ___ L ___

XL ___ XXL ___

BDSK0094

Tech polo with welded seams and engineered jacquarding. Contrast Chevron inside placket
100% polyester
S-XXL



Anthracite - 001

S ___ M ___ L ___ XL ___ XXL ___



Lollipop - 644

S ___ M ___ L ___

XL ___ XXL ___

BDSK0095

Tech polo with jacquarded Chevron back interest and welded seams
100% polyester
S-XXL



Lollipop - 644

S ___ M ___ L ___ XL ___ XXL ___



Surf The Web - 432

Anthracite - 001

S ___ M ___ L ___ XL ___ XXL ___

S ___ M ___ L ___ XL ___ XXL ___

BCFR0018

Full zip bonded fleece jacket
Tonal triple Chevron print on back
82% polyester/18% polyurethane
Water resistant
S-XXL



High Rise - 040

S ___ M ___ L ___ XL ___ XXL ___



Lollipop - 644

Anthracite - 001

S ___ M ___ L ___ XL ___ XXL ___

S ___ M ___ L ___ XL ___ XXL ___

BCFK0111

1/4-zip polar fleece sweatshirt with jacquard logo back detail
90% polyester/10% spandex
S-XXL





Anthracite - 001

S ____ M ____ L ____

XL ____ XXL ____



High Rise - 040

S ____ M ____ L ____ XL ____ XXL ____

BDSR0023

Blocked, full-zippered windshirt with convertible sleeves

Contrast Callaway & Chevron on right sleeve

100% polyester

S-XXL



High Rise - 040

S ____ M ____ L ____

XL ____ XXL ____



Back

Anthracite - 001

S ____ M ____ L ____ XL ____ XXL ____

BCFR0002

Full-zip seam-sealed premium breathable rain jacket, triple Chevron design on centre back and contrast Callaway & Chevron on right sleeve

100% polyester

S-XXL





High Rise - 040



Anthracite - 001

S ____ M ____ L ____ XL ____ XXL ____

BCFR0005

Seam-sealed premium breathable rain pant

Contrast Callaway & Chevron on left hip

100% nylon

Inside seam 32"

S-XXL





CORE PRODUCT



CORE TOPS

CHEV POLO



Spicy Orange - 801

S ___ M ___ L ___ XL ___ XXL ___



Chili Pepper - 600

Surf The Web - 432

Yellow Cream - 730

Peacoat - 410

Anthracite - 001

S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___



Bright White - 100

Parakeet - 310

High Rise - 040

Dusty Pink - 680

S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___

BDSK0002

Chev polo with contrast Callaway & Chevron on right sleeve & contrast Chevron on back collar. 100% polyester S-XXL

MOISTURE WICKING

CHEV STRETCH



Parakeet - 310

S ___ M ___ L ___ XL ___ XXL ___



Dusty Pink - 680

Anthracite - 001

Bright White - 100

Surf The Web - 432

Peacoat - 410

Lollipop - 644

S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___

BDSK0020

Stretch pique pieced solid polo with contrast Chevron on inside placket and contrast Callaway & Chevron on right sleeve. 60% cotton / 37% poly / 3% spandex. S-XXL **MOISTURE WICKING**

CHEV MESH



Anthracite - 001

S ___ M ___ L ___ XL ___ XXL ___



Surf The Web - 432

Lollipop - 644

Bright White - 100

S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___ S ___ M ___ L ___ XL ___ XXL ___

BDSK0197

Short sleeve mesh finestripe polo with fashion collar. Contrast Chevron on back collar. 70% poly / 30% nylon S-XXL **DRY**



Anthracite - 001 Surf The Web - 432 Lollipop - 644
 S ____ M ____ L ____ S ____ M ____ L ____ S ____ M ____ L ____
 XL ____ XXL ____ XL ____ XXL ____ XL ____ XXL ____

BDSK0019

Stretch pique yarn-dyed finestripe polo with blocking. Contrast Chevron on inside placket and contrast Callaway & Chevron on right sleeve. 60% cotton/37% poly/3% spandex. S-XXL **MOISTURE WICKING**

CHEV STRIPE



Bright White - 100
 S ____ M ____ L ____ XL ____ XXL ____



Surf The Web - 432
 S ____ M ____ L ____
 XL ____ XXL ____

BCSK0033

Short sleeve pique interlock engineer-stripped polo. Contrast Chevron on centre back. 100% polyester. S-XXL



CHEV ENGINEERED



Anthracite - 001
 S ____ M ____ L ____ XL ____ XXL ____



Bright White - 100 Dresden Blue - 427 Anthracite - 001
 S ____ M ____ L ____ S ____ M ____ L ____ S ____ M ____ L ____
 XL ____ XXL ____ XL ____ XXL ____ XL ____ XXL ____

BDSK0005

Solid fashion polo with blocked mesh and piping details. Contrast Chevron on centre back



96% polyester / 4% spandex. S-XXL

CHEV PIPED



Wild Lime - 323
 S ____ M ____ L ____ XL ____ XXL ____



Anthracite - 001 Bright White - 100 Chili Pepper - 600
 S ____ M ____ L ____ S ____ M ____ L ____ S ____ M ____ L ____
 XL ____ XXL ____ XL ____ XXL ____ XL ____ XXL ____

BCSK0130

Colour-block polo. Contrast Chevron on inside placket and contrast Callaway & Chevron on right sleeve



96% polyester. S-XXL

CHEV COLOR BLOCK



Surf The Web - 432
 S ____ M ____ L ____ XL ____ XXL ____

CORE LAYERING



Anthracite - 001

S ___ M ___ L ___ XL ___ XXL ___



High Rise - 040

S ___ M ___ L ___
XL ___ XXL ___



Surf The Web- 432

S ___ M ___ L ___
XL ___ XXL ___

BCSK0065

1/4-zip waffle fleece vest
Contrast Chevron on centre back
100% polyester
S-XXL



High Rise - 040

S ___ M ___ L ___ XL ___ XXL ___



Anthracite - 001

S ___ M ___ L ___
XL ___ XXL ___



Peacoat- 410

S ___ M ___ L ___
XL ___ XXL ___

BCSR0063

Short-sleeve windshirt with mesh lining
Contrast Chevron on centre back and contrast
Callaway & Chevron on right sleeve
100% polyester
S-XXL



High Rise - 040

S ___ M ___ L ___ XL ___ XXL ___



Anthracite - 001

S ___ M ___ L ___
XL ___ XXL ___

BCSR0060

Sueded microfiber 1/4-zip windshirt with mesh lining
Contrast Chevron on centre back and contrast
Callaway & Chevron on right sleeve
100% polyester
S-XXL





Wine Tasting - 241 Dark Olive- 305
 S ____ M ____ L ____ S ____ M ____ L ____
 XL ____ XXL ____ XL ____ XXL ____



High Rise - 040
 S ____ M ____ L ____ XL ____ XXL ____

BCFK0039
 1/4-zip sweater-fleece sweatshirt,
 anti-pilling and antimicrobial
 Tonal Chevron on centre back and right sleeve
 100% polyester
 S-XXL



High Rise - 040 Anthracite - 001
 S ____ M ____ L ____ S ____ M ____ L ____
 XL ____ XXL ____ XL ____ XXL ____



Peacoat- 410
 S ____ M ____ L ____ XL ____ XXL ____

BCSR0065
 Sueded microfiber v-neck windshirt with mesh lining
 Contrast Chevron on centre back and
 contrast Callaway & Chevron on right sleeve
 100% polyester
 S-XXL



CORE BOTTOMS



Dune - 251

30 ___ 32 ___ 34 ___ 36 ___ 38 ___ 40 ___



Anthracite- 001

30 ___ 32 ___ 34 ___ 36 ___
38 ___ 40 ___



Bone White - 101

30 ___ 32 ___ 34 ___ 36 ___
38 ___ 40 ___

BCSB0104

Flat-front tech short with vented back
Tonal Chevron above back right pocket
85% poly/15% nylon
30-40

SOIL RELEASE / MOISTURE WICKING



Dune - 251

30 ___ 32 ___ 34 ___ 36 ___ 38 ___ 40 ___



Anthracite- 001

30 ___ 32 ___ 34 ___ 36 ___
38 ___ 40 ___



Bone White- 101

30 ___ 32 ___ 34 ___ 36 ___
38 ___ 40 ___

BCSB0125

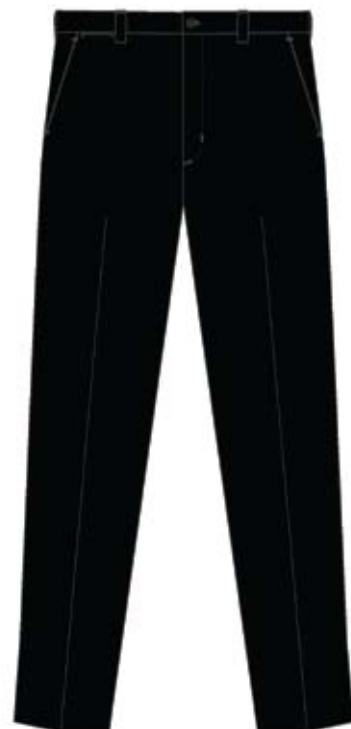
Double-pleat polyester microfiber twill short
Tonal Chevron above back right pocket
100% polyester
30-40

SOIL RELEASE / MOISTURE WICKING



Silver Lining- 281

30 ___ 32 ___ 34 ___ 36 ___
38 ___ 40 ___



Anthracite - 001

30 ___ 32 ___ 34 ___ 36 ___ 38 ___ 40 ___

BDSB0242
Flat front polyester microfiber twill pant
Tonal Chevron above back right pocket
100% polyester
30-40

Leg lengths:
S: 30 32 34 36 38 R: 30 32 34 36 38 40 L: 32 34 36 38 40

SOIL RELEASE / MOISTURE WICKING



Silver Lining- 281

30 ___ 32 ___ 34 ___ 36 ___
38 ___ 40 ___



Zippered boot leg

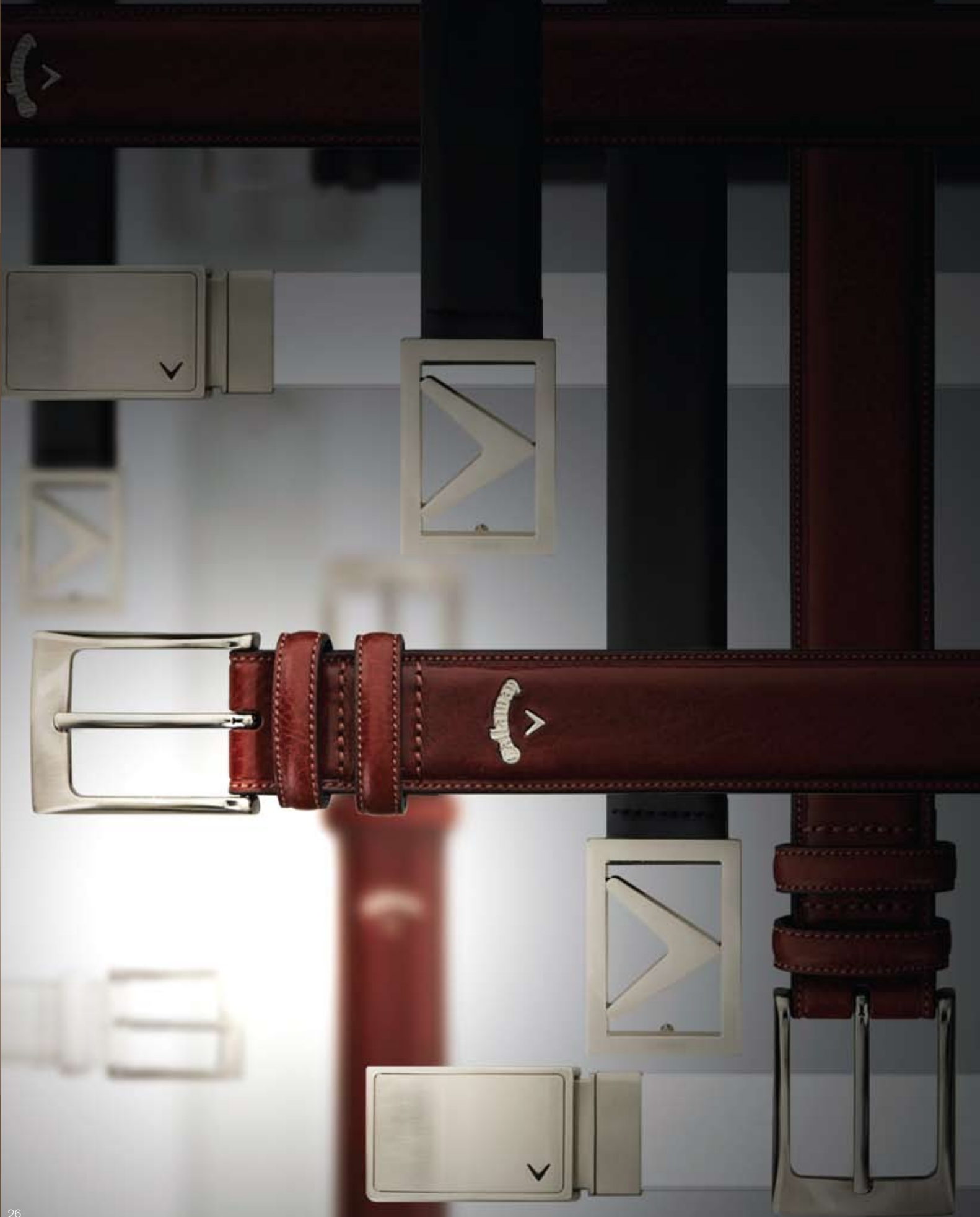
Anthracite - 001

30 ___ 32 ___ 34 ___ 36 ___ 38 ___ 40 ___

BCFB0116
Flat front tech pant with zippered boot leg
Tonal Chevron above back right pocket
100% polyester
30-40

UV / SOIL RELEASE / MOISTURE WICKING

BELTS



TRADITIONAL

BCSA0002

Contemporary full grain leather belt with antique silver polished buckle and keeper.
BLK (001), BRN (200)

Waist sizes: 32" - 40"



MODERN

BCSA0003

Dramatic plaque belt in smooth full grain cowhide. Callaway logo on nickel brushed buckle.
BLK (001), WHT (100),

Waist sizes: 32" - 40"



BSCA0004

Original plaque belt in milled full grain leather with a nickel brushed buckle reminiscent of a golf club face.
BLK (001)

Waist sizes: 32" - 40"



BCSA0008

Simple reversible plaque belt in soft Nappa leather. Two-tone gunmetal brushed buckle.
WHT (100) reversing to BLK (001)

Waist sizes: 34" - 40"

